

## **Explanation of DDA Funding**

The Downtown Development Authority does **not create any new taxes or increase property taxes**. Instead, it captures a portion of the **future increase in property tax value within the district**—called tax increment—to reinvest back into the downtown area. Property owners continue to pay the same tax rates they normally would. The difference is that when property values grow over time, a portion of that growth is used by the DDA to fund improvements such as parking, streetscape projects, redevelopment support, and other investments that strengthen the downtown and benefit the entire community.